

Health, Beauty and Fitness

Marina Plastic Surgery Make 50 the new 40 with Fraxel® Laser Treatment

By Charlie Sheridan, Director

W. Grant Stevens, M.D., F.A.C.S., of Marina Plastic Surgery, is the only plastic surgeon in California chosen to participate in providing Fraxel® Laser Treatment procedures to one of five winners in a national contest by Reliant Technologies, originator of Fraxel and a leading manufacturer of medical laser technology for aesthetic applications.

Five people in the U.S. who turn 50 in 2005



GRANT STEVENS, M.D., F.A.C.S.
OF MARINA PLASTIC SURGERY ASSOCIATES

were selected by a panel of skin and beauty experts to receive free Fraxel® Laser Treatment (up to a \$5,000 value) and a trip to New York City to celebrate their 50th birthdays in style, as Reliant Technologies marks the Fraxel® laser's recent U.S. Food and Drug Administration (FDA) 510(k) clearances for skin resurfacing procedures and the treatment of melasma (darkened skin spots).

Betsy Cantor of Santa Monica won the opportunity to participate in several Fraxel® Laser Treatment procedures under the direction of Dr. Stevens. Cantor entered the contest seeking treatment for sun damage and wrinkles from "over a lifetime of sun worshipping," she said. Cantor wanted her new look for her younger daughter's Bat Mitzvah.

Fraxel® Laser Treatment is the latest beauty breakthrough to help restore aging and sun-damaged skin, "pixel by pixel, spot by spot," according to Michael Hromadik, communications and education manager for Reliant Technologies.

The Fraxel® Laser Treatment is a nonablative (no cutting or wounding the surface of the skin) procedure, and over the course of several treatments it promotes collagen formation as it treats epidermal damage, removing fine lines and uneven pigmentation.

Cantor's procedure lasted approximately 35 minutes, as she chatted comfortably with representatives from Reliant Technologies. She said she felt no discomfort at all, and enjoyed the cooling



BETSY CANTOR RESIDENT OF SANTA MONICA — ONE OF FIVE WINNERS FOR FRAXEL® LASER TREATMENT

air on her face as the laser device was gently guided over face.

"The biggest inconvenience was being asked to remove my earrings," Cantor said, praising the technique and its administration.

Cantor will receive at least three more treatments under the direction of Dr. Stevens at Marina Plastic Surgery, and she was extremely positive about her first procedure.

Marina Plastic Surgery is at 4644 Lincoln Blvd., Suite 552, Marina del Rey.

Information and appointments, (310) 827-2653, and www.MarinaPlasticSurgery.com. ■

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Fractional Resurfacing With a Million Points of Light.

The revolutionary Fraxel™ laser deposits a million microscopic thermal-zones of energy with each procedure, resurfacing about 20 percent of targeted skin. The remaining 80 percent of healthy tissue assists in rapid wound healing, repairing the epidermis to full thickness within 24 hours. Collagen remodeling continues over the next several months. You walk away with new, healthy young skin — noticeable results after the first treatment.

- Skin resurfacing with little or no time off work
- Treatment Friday — out to dinner Saturday
- Outpatient in-office — no hospital cost
- Alternative to conventional plastic surgery

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