

# Take Note



## NEW FACES AND SPACES

**Peyman Ashkenani**, president and CEO of **Balley Ventures Inc.** announces that they have retained Acara Partners of Branford, Conn., to develop a flagship aesthetic medical center to launch its multi-site practice in the Canadian market.



## AWARDS AND CELEBRATIONS



*George Schaeffer*

**George Schaeffer**, founder, president and CEO of **OPI Products, Inc.**, and CEO of **Al-oxxi International**, has continued in his giving ways with a major gift to **Cedars-Sinai Medical Center**. When the hospital's Advanced Health Sciences Pavilion opens in 2013, its lobby will be named after George W. Schaeffer. Approximately 1900 patients, guests and staff will enter the Advanced Health Sciences Pavilion each day, and all of them will pass through the George W. Schaeffer Lobby on the plaza level.

**Better Nutrition** magazine presented **derma e® Natural Body-care** with a 2011 Best of Natural Beauty Award for their Vitamin A and Green Tea Crème, Advanced Wrinkle Treatment; the good news was announced in the April 2011 issue.



*Actor, Busy Philipps presents Dermalogica founder, Jane Wurwand with an Inspiration Award at the annual Step Up Women's Network event.*

**Dermalogica®** founder **Jane Wurwand** brought an audience of over 700 women to their feet as she accepted an award presented by **Step Up Women's Network (SUWN)** at its eighth annual **Inspiration Awards**. The global skin care brand was awarded the honor in recognition of its philanthropic efforts in supporting women in its 25 year history and for launching its new global program called joinFITE, which aims to help 25,000 women to start or grow a business.



**Skin Sense**, a day spa, is celebrating its 20th anniversary. The company's founder and president, **Angela Padgett**, opened Skin Sense Face and Body Works in 1991, the day spa label had not yet been coined. With 20 years of experience and three full-service day spa locations around the Triangle, Skin Sense now has a reputation for promoting total body wellness and bringing balance to the lives of tens of thousands of clients. On September 15, 2011, Skin Sense, a day spa will hold its 20th anniversary celebration between the hours of 5pm and 8pm at its North Raleigh spa.

**MyChelle Dermaceuticals** was proud to accept its latest honor of winning a Responsible Packaging Award from the **Responsible Packaging Project**. Having just gone through a rebranding, the line's easily identifiable color-coded packaging helps consumers shop according to their skin type, helping consumers choose skin care more wisely.

**The Institute at Plastic Surgery Associates** celebrates the anniversary of opening its doors as the world's first medi-spa 15 years ago. Serving as a model for medical day spas nationally, The institute was the first of its kind to provide a variety of health and beauty services never before offered in a combined beauty/plastic surgery environment, and has expanded and grown into a first-class, full service, medically-based facility dedicated to offering clients the finest in skin care, therapeutic facials, massages, makeup as well as a full range of salon treatments.



## IN THE NEWS



**Edge Systems** was honored to be a part of the **Jonathan Jaques 26th Annual Champions Run For Life** event where they sponsored **Nicholas, Alexa** and **Carlos**, "We are so proud to be a part of this amazing organization.

These children are fighting a battle that takes courage, strength and a lot of heart. We look forward to meeting these heroes at the event every year!" said Megan from Edge Systems. Over 350 children battling cancer or rare blood disorders participated in the relay race in Downtown Long Beach. Each child had the opportunity to run with the torch while friends, family and sponsors showed their support by running beside them. The day was filled with smiles, hope and inspiration. Edge Systems has participated in the Annual Champions Run For Life for the past 14 years and it has become an event that the company holds near to their heart.

**GlyMed Plus/Advanced Aesthetics** has partnered with **Mario Tricoci Hair Salons & Day Spas** to provide consumers with results-driven, professional skin treatments and home care regimens. Recognized as the number one spa in Chicago, Mario Tricoci will incorporate GlyMed Plus professional-only products into their aesthetic services and recommend customized GlyMed Plus home care regimens to their clientele. Available only in exclusive spas and salons, GlyMed Plus has stayed true to their philosophy of creating the results both aestheticians and consumers have come to expect from their pharmaceutical-grade formulas. With the addition of GlyMed Plus to Mario Tricoci's premium product offering, guests will have further accessibility to the professional line of products known to produce the most youthful-looking, younger-acting skin possible.